

PRESS RELEASE

New warehouse premises in the Moscow area arvato further expands logistics activities in Russia

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Gütersloh/Yaroslavl – arvato SCM Solutions is strengthening its presence in the Russian market. In Yaroslavl, approximately 250 km northeast of Moscow, a new logistics facility was recently built specifically for international brands within the fashion and beauty industries. The new distribution center, designed as a multi-user system, is heavily focused on companies who intend to grow their retail, e-commerce or omnichannel business in Russia.

“The new logistics building is part of our overall strategy in Russia, which is rooted in the strong growth of existing and potential new customers in this area,” Michael Pötschke, CEO of arvato Russia, emphasises the decision for the investment that fit seamlessly into arvato’s ambitious strategy for Russia.

arvato has been active in Russia for 17 years and already operates three distribution centers in Yaroslavl. The highly accessible logistics location features ideal supply chain conditions, especially for Moscow, where short delivery times are particularly important. Overall, in Yaroslavl approximately 80 million B2C items are stored on 70,000 sqm of floor space. Up to 65,000 orders can be processed daily. Michael Pötschke explains, “The new facilities have been built to the most modern industry standards and are designed to provide our customers with flexible and adaptable solutions of the highest quality.” Consequently, these new facilities also create ideal conditions for the supply chain management and e-commerce sector, the development of which is especially volatile in Russia, and is managed by arvato SCM Solutions.

In addition to the location in Russia, arvato SCM Solutions also strengthened its global network with additional logistics locations in 2015, including in the Netherlands (Nijmegen-Gennepe), Germany (Hanover-Fair and Halle-Heideloh), and Poland (Poznan-Komorniki). Furthermore, the international portfolio was expanded by the acquisition of the service provider Ogli in Turkey.

About arvato SCM Solutions:

arvato SCM Solutions is an innovative and leading international service provider in supply chain management and e-commerce. In the fields of telecommunication, high-tech | entertainment, automotive | bank | insurance, healthcare, consumer products and publishing, arvato SCM Solutions is offering specialised services. Approximately 14,000 employees worldwide work to provide services and practical solutions. Using the latest digital technologies, arvato develops, operates and streamlines complex global supply chains and commerce platforms, making it a strategic growth partner

arvato Corporate Communications

An der Autobahn 22
33333 Guetersloh, Germany

Telephone: +49 5241 80-3408
E-mail: gernot.wolf@arvato.com

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for its customers. arvato SCM links people's know-how with the right technologies and suitable business processes to measurably increase the productivity and performance of its partners.

As leading European service provider in the e-commerce fashion sector, the business unit Consumer Products has been taking care of all required processes for renowned fashion and beauty brands for more than 15 years. arvato's brand-specific service portfolio covers both retail logistics and the entire commerce process chain: implementation and operation of online shops, product photography, online marketing, logistics and shipping including returns management as well as payments and accounting, customer service and commerce consulting.

With 65 distribution hubs in Europe, Russia, Asia and the US, arvato SCM Solutions provides the necessary scalability, flexibility and experience to give their customers the decisive competitive edge.

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