

JOINT PRESS RELEASE

Bertelsmann subsidiary invests more than 30 million euros in new logistics center
**Arvato is building in the inter-municipal Industrial Park
Dorsten/Marl**

Gütersloh/Dorsten/Marl, 02/11/2016 – Arvato, Bertelsmann’s international service provider subsidiary, is planning to build a highly modern logistics center in the inter-municipal Industrial Park Dorsten/Marl. In the coming months, a modern goods distribution center will be developed on the 30 acre property at Bundesstrasse 225. The first phase of construction will consist of three halls and a central office building with an area totaling 28,200 square meters. The amount invested in the first phase of the project totals more than 30 million euros. In the long term, hundreds of jobs in trade and commerce will be created at the site. Excavation should begin – weather permitting – by the end of March.

The property, which Arvato will now purchase, also has an expansion area for the construction of 12 hall modules. In the final phase of construction the planned logistics center could have an area of over 100,000 square meters. These could be adapted to customer needs and expanded by integrating further intermediate levels. The new location in northern Ruhr will provide comprehensive B2B and B2C logistics services for Arvato customers from various industries. The services include order processing and inventory management, consignment sales, assembly and special services, delivery and transport management as well as returns processing.

"After assessing various alternatives, we decided on the Dorsten/Marl location because it offers excellent public transportation and great infrastructure," says Frank Schirrmeister, Chairman of the Executive Board at Arvato SCM Solutions. Schirrmeister continues: "Due to its central location in the most populated German state and its immediate proximity to the Benelux countries, the location in northern Ruhr is an ideal addition to Arvato's existing logistics centers in the Netherlands, Eastern Westphalia, Hanover and the greater



Halle/Leipzig area. The inter-municipal Industrial Park Dorsten/Marl also has direct access to Europe's densest transportation and waterways networks."

Further aspects in favor of the Dorsten/Marl location, according to Schirrmeister, were its immediate access to postal distribution centers from the logistics service providers Deutsche Post DHL and DPD, which makes it possible for Arvato to provide overnight delivery for customers from all over Germany, as well as its proximity to numerous universities, research institutes and technological centers in the region. "This is an important factor, particularly when it comes to recruiting competent and motivated skilled workers or managers," says Schirrmeister, who also praises the collaboration of participating partners on the project. The collaboration between Wirtschaftsförderung metropol Ruhr GmbH, the Dorsten/Marl Industrial Park Project Corporation, participating cities and Steag GmbH was excellent and proceeded smoothly.

As a "one-stop agency", Wirtschaftsförderung metropol Ruhr GmbH (wmr) supported Arvato over the course of a year in their search for a new location, from the initial inquiry to the final decision. The coordination was carried out in close cooperation with local economic developers, communal administration and the Department of Commerce for North Rhine-Westphalia. Together with the cities Dorsten and Marl, as well as the property owner Steag, authorities at Arvato and wmr were quickly able to identify the industrial park as an ideal location.

For Rasmus C. Beck, Chairman of the Executive Board for wmr, the decision for the industrial park is a confirmation of the advantages the Ruhr metropolitan area has to offer as an economic and logistic location. "Northern Ruhr has asserted itself on a national level. We are able to quickly offer the properties that companies need and to develop them in cooperation with our communal partners."

Marketing for the industrial park is organized by the cities of Marl and Dorsten through the joint project corporation, as well as by Steag GmbH as property owner. Klaus Langenberg, Executive Manager of the project corporation, announced the total commercialization of the industrial park with this settlement. "The future Arvato Bertelsmann industrial property was



able to assert itself through its unique selling point of direct access to the highway and the existing DHL postal cargo center.”

The settlement is also a signal for the economic development of the Emscher-Lippe region. “We are pleased about the settlement and the additional employment that will be created in the future. The Dorsten/Marl Industrial Park is a good example of how successful intercommunal collaboration can be accomplished,” says Werner Arndt, Mayor of the city of Marl.

Tobias Stockhoff, Mayor of the city of Dorsten, emphasizes the attractive central location of the area on the Wesel-Datteln canal: “We represent more than five million inhabitants of the Ruhr. A total of 60 million people within a radius of 250 kilometers can be reached from this location.”

About Arvato SCM Solutions:

Arvato SCM Solutions is an innovative and leading global service provider in the area of supply chain management and e-commerce. Partners come together with industry specialists in the fields of telecommunications, hightech/entertainment, automotive/banks/insurance, healthcare, consumer products, and publishing. The company has a workforce of around 14,000 employees around the world who work on services and practical solutions. Using the latest digital technology, Arvato develops, operates, and optimizes complex global supply chains and e-commerce platforms, thereby becoming a strategic growth partner for its customers. Arvato SCM combines human expertise with the right technologies and appropriate business processes to measurably increase the productivity and performance of its partners. More information is available at www.scm.arvato.com.

As part of Arvato AG, Arvato SCM Solutions is a wholly owned subsidiary of Bertelsmann SE & Co. KGaA. Almost 70,000 employees design and produce innovative solutions for business customers from all over the world, covering a wide range of business processes along integrated service chains. These include digital marketing, financial, CRM, SCM and IT solutions. Arvato is a wholly owned subsidiary of Bertelsmann SE & Co. KGaA.

About Wirtschaftsförderung metropoleruhr GmbH:

Wirtschaftsförderung metropoleruhr GmbH (wmr) is based in Essen and is the regional economic development agency for Ruhr. The company was founded in 2007 by the Regionalverband Ruhr (RVR). It is the central contact for economic development in the region and a service provider for the four connected districts and eleven independent cities. The wmr develops and markets the Ruhr metropolitan area as an industrial location and consolidates the interests of the 53 cities in the region. Rasmus C. Beck is the Executive Board Chairman. More information is available at www.business.metropoleruhr.de.

About the Dorsten/Marl Industrial Park Project Corporation





arvato
BERTELSMANN



The Dorsten/Marl Industrial Park Project Corporation is a joint corporation of both of the cities Dorsten and Marl as well as Steag GmbH. It developed the industrial park as an intercommunal collaboration and organizes the marketing of the industrial properties on behalf of the property owner Steag GmbH.

Press contacts:

Arvato SCM Solutions

Gernot Wolf

Tel.: +49 (0) 5241-80-41625

Cell: +49 (0) 160-90541431

gernot.wolf@arvato.com

Carl-Bertelsmann-Straße 270

33311 Gütersloh

Wirtschaftsförderung metropoleruhr GmbH

Gregor Boldt

Tel.: +49 (0) 201-632488-24

Cell: +49 (0) 1578- 5562460

boldt@business.metropoleruhr.de

Kronprinzenstraße 6

45128 Essen

Dorsten/Marl Industrial Park Project Corporation

Klaus Langenberg

Tel.: +49 (0) 2064-608-249

Cell: +49 (0) 173-5191847

klaus.langenberg@steag.com

Duisburger Straße 170

46535 Dinslaken



steag